	I	2	3	4	5
CONTENT: Clear understanding of topic; Complete analysis of topic; An awareness of audience and purpose; Originality of ideas and expression; Appropriate evidence of reading and research	Off-topic; intent of the writing difficult to understand. Omissions in all elements, and is very confusing to read.	Topic coverage just adequate, other elements present at a basic level; minor omissions in some elements such as examples and analysis.	Topic coverage basic, evidence of some analysis of examples, but weak in places.	Topic coverage mainly complete; ideas are well developed and have the relevant supporting evidence included.	Original ideas well developed, relevant and thoroughly supported; analysis complete; evidence of reading and research apparent; perceptive insights and provides relevant evidence
• Clear thesis statement • Effective transition between paragraphs and ideas • Good main ideas in paragraphs • Maintenance of 'purpose' • An introduction, development and conclusion in the essay	Unfocused and confusion; off-topic; major omissions in elements; purpose unsupported by structure and there's complete lack of audience awareness.	Structure inadequate; lack of logical connection between parts of writing; omissions in several elements	Structure apparent, but at a basic level; omissions in some elements leading to 'flow' issues.	Structure is apparent and transition between paragraphs is effective. Most other elements completed well	Arguments thoroughly developed; strong links between sentences and paragraphs making the text logical; appropriate introduction, development and conclusion.
GRAMMAR/ WRITING • Spelling, correct and consistent in usage; • Punctuation, correct, consistent • Capitalisation • Legibility	Errors basic and pervasive in nature, comprehension difficult/text incomprehensible	Variety of major errors; errors distract reader, impeding meaning and comprehension	Minor errors in several types of structure; errors distracting but no interference with comprehension	Most elements completed well; only a few minor errors; meaning and comprehension not affected by errors	Correction of text not required; variety of complex grammatical structure used; evidence of mastery of advanced and complex structures
STYLE: • Writing at appropriate language level, content, subject, purpose and audience with appropriate vocabulary • Evidence of creativity, length and complexity of sentences	Text is unfocussed and confusing; major omissions in elements; lack of all required skills	Some basic elements missing; inconsistencies and omissions a serious distraction	Inconsistent application of style rules; elements present at basic level only	Most elements completed well; no significantly detraction from writing from minor omission	Evidence of mastery of all appropriate elements; style perceptive and consistent

B: 14-15 points **E**: 8-9 points